

DUDLEY'S BAKERY, INC.

P. O. Box 67, 30218 Highway 78, Santa Ysabel, CA 92070

Dear Dudley's Bakery Customer;

Thank you for considering Dudley's Famous Bakery® for your upcoming fundraising events. We take great pride in our unique, quality, and time proven products, and will endeavor to ensure your ultimate satisfaction. We have worked on thousands of fundraising events over the years and none will be more important to us than yours. Bottom line, we want your event to run smoothly and be very profitable for your organization.

The following guidelines will help your event run smoothly.

1. Fundraiser pickups are scheduled for **Thursday, Friday, and Saturday**, with pick up times between **11:00AM and before 2:00PM**. (1:30PM is the last pick up of the day). **Deliveries are between 11:00AM - 2:00PM.**
2. You must have a CONFIRMED scheduled date on our calendar before you can start your fundraiser. Please call as soon as possible for inclusion on our schedule calendar. If the date you chose is already full, we will try to accommodate you on a day as close to your original date.
3. After you have chosen your schedule day, you may start your fundraiser. Your order must be sent in **4 to 5 days previous** to your scheduled date (Thursday orders must be in by the previous Saturday). All orders must be emailed (sales@dudleysbakery.com), faxed (760-765-1565), or phoned (760-765-0488 - Ext 6) before 10:00 AM. Must turn in order on time to avoid pick up delays of a day or more!
4. **No "add – ons" to orders** less than 3 days before day of pick up. Any "add – ons" made at bakery will be charged full retail price. NO EXCEPTIONS.
5. All product must be paid for in full at pick up or delivery or a reschedule is required. NO EXCEPTIONS
6. When placing order, be sure to include:
 - Name of Organization
 - Name and phone number of contact person
 - Complete order, types, quantities, price totals, etc.
 - Date of pickup or delivery
7. Bakery is closed to the public on Monday, Tuesday, and Wednesday. All orders placed during these days will be confirmed by phone on the next business day. (Order desk is also closed on Sundays)
8. Unfortunately, there is always the possibility that we may not be able to fill an order due to supplier shortages or other events beyond our control. In such circumstances, we will refund your money, or schedule for pick up another day.
9. All fundraiser bread is sliced and is not available in whole loaf form (be sure not to offer).
10. All orders will be verified and payment is to be made in one of the following forms:
Cashier's check - Company check - Money order - Cash

NO PERSONAL CHECKS OR CREDIT CARDS WILL BE ACCEPTED

11. To preserve freshness and longevity, all Dudley's breads should be frozen immediately. Due to the lack of artificial preservatives, the expected shelf life is 5 to 7 days.
12. Fundraisers can be delivered with a fee of \$100. You MUST have enough volunteers organized for the delivery! One person needs to count and verify product with our driver before it is taken to sort. Sorting needs to be done separate from counting with the driver. This is to ensure our driver can leave in a timely manner. Volunteers need to assist with unloading if needed. You must request delivery when scheduling fundraiser to confirm availability.
13. If picking up at our bakery, please be sure to bring a suitable number of boxes, vehicles and personnel to count, load, and transport the bread.

WE HAVE NO BOXES – YOU MUST BRING YOUR OWN

IMPORTANT FINAL NOTE: Please communicate this information to all personnel involved with your fundraiser. This will help avoid confusion. We want to ensure that our bread is being handled as carefully as possible to ensure the quality of the bread, the satisfaction of your fundraiser customers, and consequently the overall success of the venture. If you have any questions or concerns, please call us at 760-765-0488 Ext 6.

Thank You for Considering Dudley's and Good Luck with Your Sales!

Phone 760-765-0488

-

Fax 760-765-1565

www.dudleysbakery.com

Suggested Fundraiser Order Form

_____ has chosen Dudley's Bakery in Santa Ysabel, to supply their famous breads, pies, fruit bars, and macaroons for our fundraiser again this year. Dudley's has been making the finest in baked goods since 1963. Using only the best ingredients and time-tested recipes, their skilled artisans bake delicious treats.

I am _____ and the funds will be used for _____
 Dudley's Bread is Selling for \$ _____ Pies for \$ _____ Fruit Bars \$ _____ Macaroons \$ _____

Payment needs to be made at time of order. Please Make Checks Payable to:

Dudley's recommends that you freeze the bread as soon as you get it to ensure freshness, and it will remain fresh for up to 6 months. Products will be available on _____

Date Nut Raisin	1 1/2 lb round light loaf with raisins, dates, and walnuts
Julian Apple Nut	1 1/2 lb round light loaf with apples, cinnamon, and walnuts
Baja Jalapeno	1 1/2 lb round loaf French bread with chopped jalapenos
Jalapeno Cheddar	1 1/2 lb short loaf, French bread with real jalapenos & cheddar cheese
Deli Onion Rye	1 1/2 lb short loaf, of traditional rye, onion and caraway seeds
Garlic Sourdough	1 1/2 lb long loaf, made with fresh garlic for the best in garlic bread
Cinnamon Raisin	1 1/2 lb short loaf, loaded with plump raisins and tasty cinnamon
German Black	1 1/2 lb round loaf, a dark brown mild pumpernickel
Western Wheat	1 1/2 lb short loaf, hardy whole wheat bread with multi-seed base
Irish Potato	1 1/2 lb round loaf, baked with potato flour
San Diego Sourdough	1 1/2 lb long loaf, classic sourdough
Shepherd	1 1/2 lb round loaf, very mild sourdough
Sweet French	1 1/2 lb long loaf, mild French bread
Rosemary Olive Oil	1 1/2 lb short loaf, French bread with fresh rosemary & olive oil
Hawaiian Sweet	1 1/2 lb round loaf, egg based, light and sweet
Sun Dried Tomato/Olive Oil	1 1/2 lb short loaf, made of Mediterranean favorites, s sure family treat
Pecan Maple	1 1/2 lb short loaf, tasty mix of Southern pecans & Northern maple
Asiago Cheese/Black Olive	1 1/2 lb short loaf, cheese, olives, basil & black pepper -Yum
Russian Pumpernickel	1 1/2 lb short loaf, dark rich authentic rye and rye meal
Prairie Squaw	1 1/2 lb short loaf, Molasses, wheat, barley & rye, a sweet old time favorite
Multi Grain Walnut	1 1/2 lb short loaf, wheat, oats, flax, sesame, & sunflower seeds & Walnuts

Dudley's Famous® Fruit Bars & Shortbread Cookies

_____ Raisin Ginger Molasses 6 of our **Original** bar cookies
 _____ Apple Walnut Cinnamon 6 of our **Chewiest** bar cookies

_____ Shortbread Cookies 6 of our **Original** Scottish Shortbread
 _____ Chocolate Dipped Shortbread 6 of our **Chocolatey** Shortbread

Dudley's Famous® Macaroons

_____ Plain Mac Paks _____ Chocolate Dipped Mac Paks (9 macaroons per pack)

Dudley's Famous® Fresh Baked Pies

All made with fresh apples in our kitchen!

_____ Apple _____ Apple Crumb _____ Caramel Apple Walnut _____ Apple Berry* _____ Apple Mango
 _____ Apple Peach _____ Cherry _____ Cherry Crumb _____ Apple Cherry Crumb _____ Seasonal**

*All Apple Berry Pies contain Blueberries & Blackberries

**Check for Current Offering

Customer name _____ Address _____

Telephone _____ City, Zip code _____

Dudley's Bakery, Inc.

P.O. Box 67, 30218 Highway 78, Santa Ysabel, CA 92070

Master Order Form

Please use this form when ready to place your final order.

SUGGESTED SELLING PRICE \$5.25

<u>3.35 /</u>	Date Nut Raisin	1 1/2 lb round light loaf with raisins, dates, and walnuts
<u>3.35 /</u>	Julian Apple Nut	1 1/2 lb round light loaf with apples, cinnamon, and walnuts
<u>3.35 /</u>	Baja Jalapeno	1 1/2 lb round loaf French bread with chopped jalapenos
<u>3.35 /</u>	Jalapeno Cheddar	1 1/2 lb short loaf, French bread with real jalapenos & cheddar cheese
<u>3.35 /</u>	Deli Onion Rye	1 1/2 lb short loaf, of traditional rye, onion and caraway seeds
<u>3.35 /</u>	Garlic Sourdough	1 1/2 lb long loaf, made with fresh garlic for the best in garlic bread
<u>3.35 /</u>	Cinnamon Raisin	1 1/2 lb short loaf, loaded with plump raisins and tasty cinnamon
<u>3.35 /</u>	German Black	1 1/2 lb round loaf, a dark brown mild pumpernickel
<u>3.35 /</u>	Western Wheat	1 1/2 lb short loaf, hardy whole wheat bread with multi-seed base
<u>3.35 /</u>	Irish Potato	1 1/2 lb round loaf, baked with potato flour
<u>3.35 /</u>	San Diego Sourdough	1 1/2 lb long loaf, classic sourdough
<u>3.35 /</u>	Shepherd	1 1/2 lb round loaf, very mild sourdough
<u>3.35 /</u>	Sweet French	1 1/2 lb long loaf, mild French bread
<u>3.35 /</u>	Rosemary Olive Oil	1 1/2 lb short loaf, French bread with fresh rosemary & olive oil
<u>3.35 /</u>	Hawaiian Sweet	1 1/2 lb round loaf, egg based, light and sweet
<u>3.35 /</u>	Sun Dried Tomato/Olive Oil	1 1/2 lb short loaf, made of Mediterranean favorites, a sure family treat
<u>3.35 /</u>	Pecan Maple	1 1/2 lb short loaf, tasty mix of Southern pecans & Northern maple
<u>3.35 /</u>	Asiago Cheese/Black Olive	1 1/2 lb short loaf, cheese, olives, basil & black pepper -Yum
<u>3.35 /</u>	Russian Pumpernickel	1 1/2 lb short loaf, dark rich authentic rye and rye meal
<u>3.35 /</u>	Prairie Squaw	1 1/2 lb short loaf, Molasses, wheat, barley & rye, a sweet old time favorite
<u>3.35 /</u>	Multi Grain Walnut	1 1/2 lb short loaf, wheat, oats, flax, sesame, & sunflower seeds & Walnuts
<u>/</u>		

Dudley's Famous® Fruit Bars & Shortbreads

<u>3.50/</u>	Raisin Ginger Molasses	package of 6 of our Original bar cookies
<u>3.50/</u>	Apple Walnut Cinnamon	package of 6 of our Chewiest bar cookies
<u>3.50/</u>	Shortbread Cookies	package of 6 of our Original Scottish Shortbread cookies
<u>3.50/</u>	Chocolate Dipped Shortbread	package of 6 of our Chocolatey Shortbread cookies

Suggested selling price \$5.25

Dudley's Famous® Macaroons

<u>4.00 /</u> Plain Mac Pak _____	<u>4.00 /</u> Chocolate Dipped Mac Paks _____	(9 macaroons per pack)
-----------------------------------	---	------------------------

Suggested selling price \$7.50

Dudley's Famous® Fresh Baked Pies

<u>11.00</u> All Pie Varieties	Suggested PIE selling price \$14.95
<u> </u> Apple <u> </u> Apple Crumb <u> </u> Caramel Apple Walnut <u> </u> Apple Berry* <u> </u> Apple Mango <u> </u> Apple Peach <u> </u> Cherry <u> </u> Cherry Crumb <u> </u> Apple Cherry Crumb <u> </u> Seasonal**	
*Apple Berry Pies contain Blueberries & Blackberries	**Check for current offering

Dudley's Bakery is not responsible for any product once it leaves our facility. Prices subject to change without notice 4/18

Fundraiser info on product longevity;

One of the things that make Dudley products so popular and tasty is that we do NOT add chemical additives as preservatives. Due to this we often get inquires as to the how long our products will last before spoiling. In an effort to address these questions, and help make your fundraising activity run smoother we have compiled the following:

- The normal shelf life of our bread products is 7 days. This varies and can be shortened dramatically due to high temperatures the breads may be exposed to and/or if they have been opened and not closed afterwards in a timely manner.
- The normal shelf life of our Fruit Bars is 10 days, Shortbreads is 20 days. This again varies due to temperatures and closing of the bags properly.
- The normal shelf life of our pies is 3 days refrigeration extends this time. If you plan on eating at a future time, take pie out of its box and freeze in a “zip lock” type of freezer bag. When ready to eat, the pies thaw out quite nicely in just a few hours.
- The normal shelf life of the macaroons is also 3 days. Again, if you plan on eating at a future time, take out of the box and freeze in a “zip lock” type freezer bag.

Additionally;

- The softness or feel of a bread is not necessarily an indicator of freshness. Many times the feel of a loaf is heavier or denser due to the ingredients in the formula. A loaf of Cinnamon Raisin is always a more solid feel than say Irish Potato (one of our softest) due to the ingredients. A loaf of Date Nut Raisin will be more solid than a loaf of Julian Apple Nut. Both loaves are full of “goodies” but due to the makeup of the ingredients the Julian Apple always feels softer.
- The items supplied for your fundraiser are always baked the morning of pick up. The slicing and packaging also occurs during the morning of the pick up, so the product is as fresh as can be.
- Due to the time frame involved and the heavy demand for orders at some peak times of the year, your fundraiser order may run late. It will be ready for you on the day expected but may run late by a few hours. We try everything in our power to avoid this situation, but delays do occur. We will do our best and keep you updated about any issues as they arise.

Descriptions of our Breads are on next 2 pages.

Dudley's Bakery, Inc.

P.O. Box 67, 30218 Highway 78, Santa Ysabel, CA 92070

<p><u>Date Nut Raisin</u> Our Number One BEST SELLER! Full of dates, nuts & raisins. Makes great toast, French Toast, and bread pudding! 1 ½ lb round loaf</p>	<p><u>Julian Apple Nut</u> This slightly sweet bread is an all time favorite. Walnuts and apples combined with just a touch of spice! 1 ½ lb round loaf.</p>	<p><u>Baja Jalapeno</u> A moist, white bread with a little heat. Diced jalapenos throughout the 1 ½ lb round loaf topped with poppy seeds.</p>	<p><u>Jalapeno Cheddar</u> A moist white bread with diced jalapenos and real cheddar cheese throughout the 1 ½ lb short loaf topped with cheese.</p>
<p><u>Rosemary Olive Oil</u> Very aromatic bread. Pairs well with chicken or Italian food. Also great for egg salad. 1 ½ lb short loaf topped with rosemary.</p>	<p><u>Western Wheat</u> A hearty delicious wheat bread with whole sunflower and flax seeds throughout. Oats top this 1 ½ lb short loaf.</p>	<p><u>Hawaiian Sweet</u> This slightly sweet egg bread makes great toast and sandwiches. One of our newest and, already a best seller. 1 ½ lb round loaf.</p>	<p><u>Deli Onion Rye</u> A traditional rye with caraway seeds and just the right amount of onion for a little zing. Makes great toast, and the best tuna & patty melts. 1 ½ lb short loaf.</p>
<p><u>Garlic Sourdough</u> Our sourdough loaf with fresh garlic throughout and baked crispy on top. Perfect with all pasta dishes, just butter, heat & eat. 1 ½ lb long loaf.</p>	<p><u>Shepherd</u> Our mild sourdough, this bread has a wonderful texture and the same amazing crust that sourdough fans love. 1 ½ lb round loaf.</p>	<p><u>Prairie Squaw</u> An age old favorite for the entire family. Wheat, barley, and rye flours Plus molasses make this a sweet, sure to please selection. 1 ½ lb short loaf</p>	<p><u>German Black</u> Our darkest bread, this is a wonderful choice for pumpernickel fans. Makes great finger sandwiches, and toast. 1 ½ lb round loaf</p>
<p><u>Sweet French</u> This loaf is most commonly used for Garlic Bread, but we slice it to make great sandwiches. White bread fans LOVE this 1 ½ lb long loaf.</p>	<p><u>Irish Potato</u> This light colored, smooth bread has potato in the dough for added flavor, and a wonderful, soft texture. 1 ½ lb round loaf.</p>	<p><u>San Diego Sourdough</u> Our most sour sourdough, this golden brown traditionally shaped long loaf is delicious anytime. 1 ½ lb long loaf.</p>	<p><u>Cinnamon Raisin</u> Another Dudley twist on an old favorite. Loaded with plump raisins and delicious cinnamon. 1 ½ lb. short loaf.</p>
<p><u>Pecan Maple</u> A new favorite, mixing real southern pecan nuts with real northern maple. A toasted morning treat that can't be beat. 1 ½ lb. short loaf.</p>	<p><u>Sundried Tomato / Olive Oil</u> A savory blend of sundried tomato, olive oil, and parmesan cheese a sure favorite with Mediterranean food 1 ½ lb. round loaf</p>	<p><u>Asiago Cheese / Black Olive</u> A delicious blend of asiago cheese, black olives, basil and black pepper. A perfect selection for a more exotic sandwich or toast. 1 ½ lb. long loaf</p>	<p><u>Multi Grain Walnut</u> Dudley's healthy mix of whole grains and seeds with a touch of molasses. Plus, CA walnuts mixed throughout. 1 ½ lb. short loaf</p>

Dudley's Bakery, Inc.

P.O. Box 67, 30218 Highway 78, Santa Ysabel, CA 92070

<p><u>Russian Pumpernickel</u> Dudley's take on this hearty old world favorite. A dark rich treat, made with a blend of rye flour and rye meal. Anyone want a Rubeen? 1 ½ lb. short loaf</p>			
---	--	--	--